

CAITLIN GIANNINY

EXPERIENCE

Samara Collective, Present

Worker/Owner: Founding member of a 100% women and 50% people of color worker-owned communications coop. Develop strategy and design for print and digital campaigns, with a focus on content creation and front-end web development.

617MediaGroup, 2016-2018

Director of Content Strategy: Spearheaded strategy and branding for Community Labor United, Somerville Stands Together and the Invest Now Coalition, leveraging communications to build greater public and political support. Successfully mounted campaign to block privatization of bus maintenance at the MBTA.

1199SEIU United Healthcare Workers East, 2015-2016

Communications Specialist: Designed and wrote print and digital media to support campaigns on community hospital funding and MassHealth restructuring; event planning and photography; managed websites; paid and organic social media; email marketing; analytics.

Community Training and Assistance Center, 2014-2015

Program Associate - Communications & Research: Created content for client deliverables and marketing; redesigned client-facing video modules; trained staff on audio and video production; drafted report on STEM/STEAM education to develop new program area.

EDUCATION

Harvard University, Ed.M.
Mind, Brain and Education • *Cambridge, MA*

The Cooper Union, B.F.A. • *New York, NY*
Design, Printmaking, Photography, Audio Editing

Center on Budget and Policy Priorities, 2014

Research and Communications Consultant: Authored review of research on executive functions (EF) for social service providers incorporating EF training for adults working their way out of poverty – topics included planning, organization, and self-control.

Harvard Art Museums, 2012-2013

Curriculum Developer: Designed school partnership program, conducting interviews with classroom teachers, museum educators at the ICA, Isabella Stewart Gardner Museum, British Museum, Royal Academy, TATE, V&A, and researchers from Project Zero at Harvard.

Proximal Distance, 2012

Co-founder/Curator: Co-developed six month series of art exhibitions including work by more than 20 national and international artists. Managed communications, fundraising and designed final publication.

ICE-POPS - Interested Critical Explorers of Publicly Owned Private Space, 2011-2013

Co-founder/Coordinator: Created web content and coordinated walking tours for a collective of artists and researchers concerned with democracy and public space. Co-authored successful proposal for the American Pavilion at the Venice Architecture Biennale.

SKILLS

Adobe Creative Suite; Action Network; EveryAction; Salsa Labs; Tableau; Wordpress; Basecamp; ZOHO; Thunderclap; Writing; Graphic Design; Photography; Web Design; Social Media

LANGUAGES

Fluent in English and Spanish.